

Amber Soles

From: Sandy Keating <sandykeating75@gmail.com>
Sent: Tuesday, December 3, 2024 8:32 AM
To: City Clerk
Subject: December 11, 2024 presentation, PAG&CC
Attachments: PAGCC 24 Budget and allocation revised dm.xlsx; Final Approved Financial Statements 2024.pdf; PAG&CC - YPA Funding Request Dec. 11, 2024 Version 2.0 12 02 .pptx

Good morning Teri

Please find attached our finalized 2025 budget and 2024 Annual Review.

The electronic copy of our Slide Presentation is also attached. Trish Bibby will be our presenter from our delegation. Please let me know that you have received the required documents and if you have any questions. Thanks! Sandy Keating

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**Recommended
Disposition:**

Info & File

Funding Request



December 11, 2024

Our Mission

The Prince Albert Golf & Curling Centre provides a welcoming, accessible, year-round environment for people of all ages and abilities to build friendships, sportsmanship and skill development through sports, social and leisure opportunities.



What makes curling important

- Curling **attracts new residents to Prince Albert.**
- Our curling centre is a **safe and caring community.**
- **CURLSASK** and **Curling Canada** affiliated curling centre
- Curling events have an enormous **positive economic impact** on the city; hotel, restaurants, stores



Prince Albert on the centre stage

- **2024 Saskatchewan U18 Provincial (Dec. 27-31)**
- 2022 Canadian Mixed Championships
- 2019 Canadian Junior Curling Championships
- 2016 Saskatchewan Women's Provincial
- 2008 Canadian Senior Curling Championships
- 2004 Grand Slam of Curling
- 2003 Saskatchewan Men's Provincial



Economic impact \$2.1 million

- 2024 Saskatchewan U18 Provincial

2019 Canadian Junior Curling Championships

- 2016 Saskatchewan Women's Provincial
- 2022 Canadian Mixed Championships
- 2004 Canadian Senior Curling Championships
- 2000 Grand Slam of Curling
- 2000 Saskatchewan Men's Provincial



Community Partnerships

- Mont St. Joseph Foundation
- WBSC Men's Softball World Cup
- Prince Albert Raiders
- S.H.A.R.E.
- YWCA
- Ronald McDonald House
- Prince Albert Grand Council
- Jim Pattison Children's Hospital Foundation
- Optimist Club of Prince Albert
- Saskatchewan Rivers Public School Division & Prince Albert Catholic School Division



Commitment to a better Prince Albert

- >25 paid employees
- Recreational opportunities for **all ages**; curling, pickleball, golf
- **Food, beverage, washroom, locker room, meeting room services that are essential to the Cooke Municipal Golf Course and the events that it hosts.**
- Safe, social community

“A lot of people use the facility and it’s a big part of their life,”



The Prince Albert Golf & Curling Centre is a not-for-profit organization.

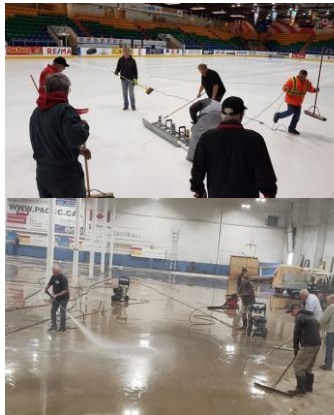
The **PAG&CC** owns the parking lot, land and buildings which house the curling, restaurant, and pro shop.



The City of Prince Albert uses the parking lot, leases the pro shop, and owns, operates, and receives the revenue from Cooke Municipal Golf Course.

Volunteerism is the backbone of our organization.

Thousands of donated hours of labour and service offset operational costs.



Volunteers going above and beyond at the 2022 Canadian Mixed Curling Championship

By Nathan Reiter - November 8, 2022



Photo by Nathan Reiter: Prince Albert Gold and Curling Club member and volunteer Pat Bibby throws the ceremonial first rock at the 2022 Canadian Mixed Curling Championships

There is the saying "not all heroes wear capes" and that is proving to be exceptionally true at the 2022 Canadian Mixed Curling Championships at the Prince Albert Golf and Curling Club this week.

More than 100 volunteers are helping run the tournament in various roles such as serving as the official game timers, staffing the bar and providing transportation to the curling club for athletes.



Aging Building and Infrastructure

- Good Ice = Good Curling
- Accessibility



We cannot improve our service to Prince Albert if we cannot stay open.



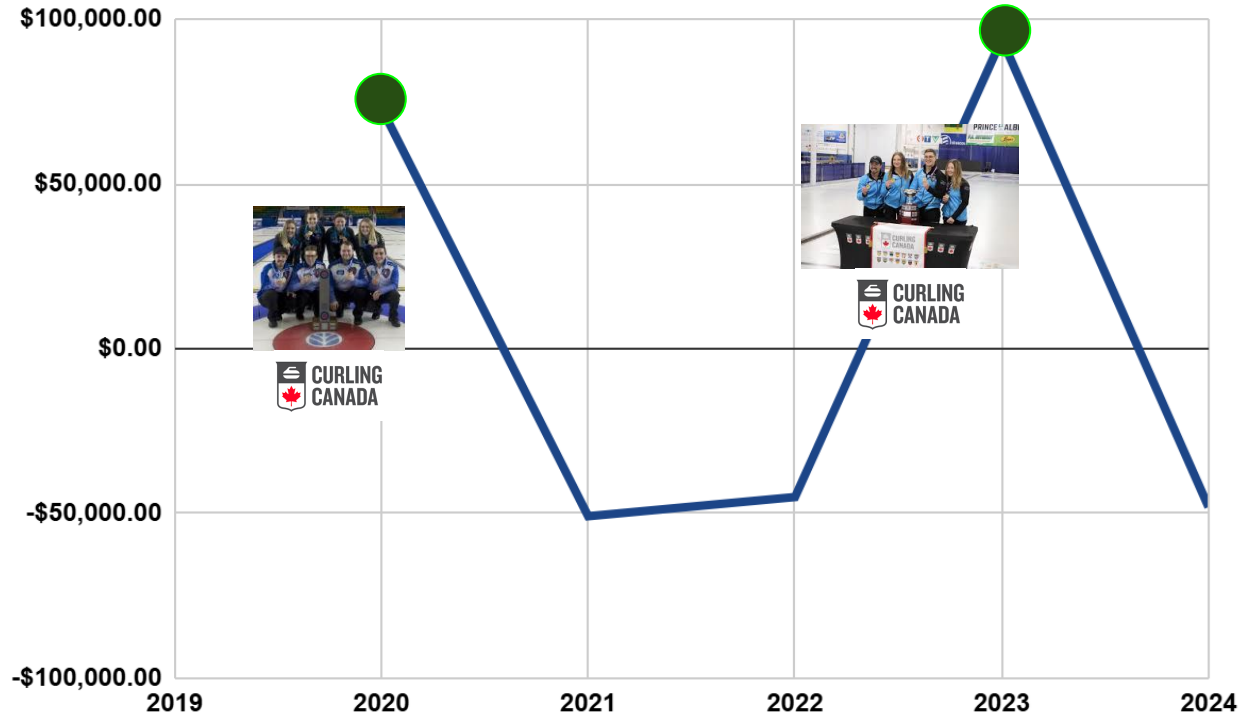
Financial Need

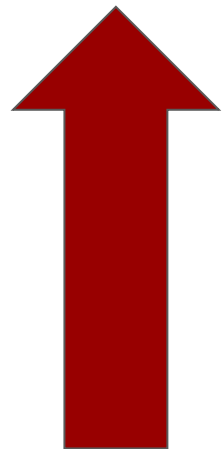
Curling revenue alone is not enough to sustain the Prince Albert Golf and Curling Centre.

Loss of the PAG&CC would mean a loss of the services and revenue this curling club brings to the city of Prince Albert, its residents, and the Cooke Municipal Golf Course.



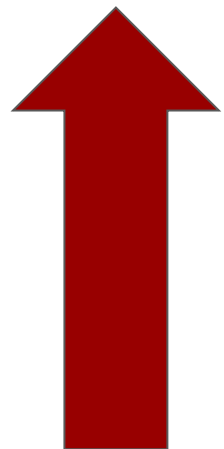
Cash Profit and Loss (5 year)





Food

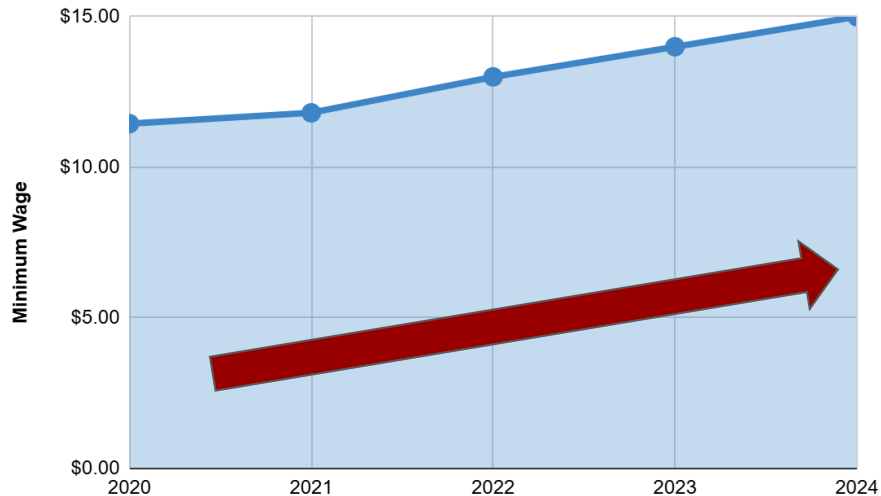
24%



Utilities

20%

Saskatchewan's Minimum Wage



Interest Rates

Insurance

Focus on curling related revenue and expenses.

2024

Curling revenue **\$154 000**

Membership Fees, League Fees, Advertising, Sponsorship, and Donations

Curling expenses **\$259 000**

Payroll & Management, Insurance, Interest, Power, Energy, Utilities, Operation, Maintenance

Without the lease revenue and the efforts of the centre's membership, curling would have experienced a shortfall of **-\$105 000**.

$$- \$259\,000 + \$154\,000 = - \$105\,000$$

How can you help curling in Prince Albert?



\$140 000 was requested to support the annual utilities of the Prince Albert Golf and Curling Centre.

Minus the current operating grant of \$22 910, we are asking for **\$117 090** for costs related to Sask Power, Sask Energy, and the main club facility and restaurant/lounge.

Our final rock of
the eighth end...

\$117 090

We are an integral part of the
City of Prince Albert.

We need you help.

Thank you, questions?



Sense of Belonging



Economic Growth



Positive Reputation