



CITY OF PRINCE ALBERT
DESTINATION MARKETING LEVY ADVISORY COMMITTEE
MEETING MINUTES

Monday, May 5, 2025, 3:30 p.m.
MAIN BOARDROOM, 2ND FLOOR, CITY HALL

Members Present: Mayor Bill Powalinsky
Councillor Dawn Kilmer
Councillor Troy Parenteau
Aditi Mahajan

Members Absent: Mona Selanders

Admin Present: Amber Soles, Secretary
Trina Bell, Administrator, Destination Marketing Fund (Attended at 3:32 p.m.)

1. CALL TO ORDER

Mayor Powalinsky, Chairperson, called the meeting to order at 3:31 p.m. and stated the Land Acknowledgement for Truth and Reconciliation.

2. APPROVAL OF AGENDA

Motion No. 0018.

Moved by: Councillor Kilmer

That the Agenda for this meeting be approved, as presented, and, that the presentations, delegations and speakers listed on the Agenda be heard when called forward by the Mayor.

Absent (1): Mona Selanders

CARRIED

3. DECLARATION OF CONFLICT OF INTEREST

4. ADOPTION OF MINUTES

4.1 March 12, 2025 Destination Marketing Levy Advisory Committee Meeting Minutes for Approval

Motion No. 0019.

Moved by: Councillor Parenteau

That the Minutes for the Destination Marketing Levy Advisory Committee Regular Meeting held March 12, 2025, be taken as read and adopted.

Absent (1): Mona Selanders

CARRIED

5. COMMUNICATIONS & DELEGATIONS

6. REPORTS OF ADMINISTRATION & COMMITTEES

6.1 DMF Grant Application–PBCN Battle of the Bands Minor Hockey Championships (RPT 2025-182)

Verbal Presentation was provided by Trina Bell, Administrator, Destination Marketing Fund.

Motion No. 0020.

Moved by: Councillor Kilmer

That the following be forwarded to an upcoming City Council meeting for consideration:

1. That the New Event Destination Marketing Fund Grant Application from Peter Ballantyne Cree Nation Battle of the Bands Minor Hockey Championships for funding the Peter Ballantyne Cree Nation Battle of the Bands scheduled for May 23-25, 2025 in the amount of \$35,000, be approved;
2. That the \$35,000 be funded from the Destination Marketing Levy Reserve; and,
3. That the Mayor and City Clerk be authorized to execute the Funding Agreement on behalf of The City, once prepared.

Absent (1): Mona Selanders

CARRIED

6.2 DMF Levy Grants Paid to Host Committees – Review March-April 2025 (RPT 2025-183)

Verbal Presentation was provided by Trina Bell, Administrator, Destination Marketing Fund.

Motion No. 0021.

Moved by: Councillor Parenteau

That RPT 2025-183 be received as information and filed.

Absent (1): Mona Selanders

CARRIED

7. **UNFINISHED BUSINESS**

8. **ADJOURNMENT**

Motion No. 0022.

Moved by: Councillor Kilmer

The meeting adjourned at 3:49 p.m.

Absent (1): Mona Selanders

CARRIED

CHAIRPERSON

SECRETARY