

## New Event Destination Marketing Fund Grant Application

Please provide the following information and attach additional information as required.

Application Date: May 14, 2025

Amount of Destination Marketing Fund Requested: \$ 30,000.00

### Organization Information:

Name of Organization requesting funding: PBCN Sports Inc.

Contact Person: Jamey Daylight

Phone: [REDACTED]

Email: [REDACTED]

Mailing Address including postal code: 201 2300 10th Avenue West PO Box 2320 Prince Albert Sk. S6V6Z1

Type of Organization (please select one)

☐ Private

☐ Not-for-Profit

☒ Other

If Other explain: Peter Ballantyne Cree Nation Battle Of The Bands Ball Hockey Championships is a new collective Northern Minor Hockey Association Committee Expanding the growth of participating and providing the opportunity of competitive Indigenous Ball Hockey within the Central and Northern Saskatchewan Region

Name of Organization that the Destination Marketing Fund Grant, if approved, should be made payable to: Peter Ballantyne Cree Nation Sports Inc.

Brief description of organization requesting funding: **PBCN Sports Inc. is a new partnership for Minor Hockey, Ball Hockey, Slow Pitch and Golf development within Central and Northern Saskatchewan regions.**

Organization's annual budget: \$ **Click here to enter amount.**

### **Event Information:**

Name of Event: **PBCN Battle Of The Bands Ball Hockey Championships**

Duration of event: Start date: **June 20th 2025** End date: **June 22nd 2025**

Describe the event: **PBCN Battle Of The Bands Ball Hockey Championships event is locally happening in the city of Prince Albert, sk. hosting Indigenous and Open Imports, competitive Ball Hockey Tournament and attracting participants from all over Saskatchewan and other Provinces. the first annually tournament We'll be looking forward to hosting Ice And Ball Hockey, Slow Pitch and Golf events for winter and summer event/activities .**

### **Accommodations:**

Estimated total number of room nights generated from event: 1728  
(Room nights limited to hotel/motel rooms, B&B rooms)

What method did you use to estimate the number of room nights generated for this event? **We are attracting 24+ teams from Northern communities and other Povinces to attend and participate in this tournament. For a roster of 18 x 24 = 432 people needing room accommodations. 432 x 2 rooms per participate x 2 nights = 1728.**

What local facilities other than accommodations will be used? **Dave G Steuart Arena.**

**Event Attendance:**

Estimated participants, officials and staff: **500+.**

Estimated spectators – non-residents  
(80 km or more away from Prince Albert) **2160+.**

Estimated spectators – City residents **1000+**

Total estimated spectators **3660+.**

**This event is** (please select one)

☒ Local    ☐ Provincial    ☐ Regional    ☐ National    ☐ International

**Media exposure** (please select one)

☒ Local    ☐ Provincial    ☐ Regional    ☐ National    ☐ International

**Event History:**

Has the event been held in Prince Albert previously? ☐ Yes ☒ No

If this event has been held in Prince Albert previously, has it been at least 3 consecutive years since it was last held in Prince Albert? ☐ Yes ☒ No

**If yes**, please explain when last hosted in Prince Albert: **[Click here to enter explanation.](#)**

**If no**, the event is not eligible for funding under the “New Event” category. Please review other application categories to determine suitability.

Is there a possibility of this event happening more than once in Prince Albert? ☒ Yes ☐ No

Please explain: **Peter Ballantyne Cree Nation's a locally partner within the City Of Prince Albert would like to create this new event annually and host four big events for both seasons of sports and recreation.**

Is there potential of this event resulting in other events being hosted in Prince Albert?

☐ Yes ☒ No

Please explain:

**We are looking fully to accommodate and partner with The City Of Prince Albert**

What is your organization's experience in hosting this or similar events? Please be sure to include a profile of your organizing committee / working group.

**Jamey Daylight, Billy Dumais, Perry Clarke and Mel Parenteau our most experienced committee mentor and guide who has been developing tournaments within our Urban and Rural Local areas of Prince Albert.**

Please provide as much supporting information to aid in assessing your application. This information could include a business plan, a marketing plan, rationale / insight to support the information you supplied and / or your funding request, etc. The strength of information provided is the basis from which funding recommendations will be made.

**The following items must accompany your application:**

- If the funding application is being made for an event that is run by a subcommittee or league of a larger organization, include confirmation in writing from the Chair that they are aware of and support the event funding application.
- Budget for the event.
- Supporting information if applicable.

*\* Please provide the most current year-end financial statements or best equivalency if available.*

### **Privacy Policy Statement and Application Certification**

The City of Prince Albert is governed by *The Cities Act* and designated as a Local Authority pursuant to *The Local Authority Freedom of Information and Protection of Privacy Act (LAFOIP)*. Therefore, all information collected for the Destination Marketing Fund Grant Application process, including final executed Contracts and Agreements will be subject to public disclosure either through a Freedom of Information and Access Request in accordance with those regulations or Public Agenda.

Section 91(1)(a) of the Cities Act states the following:

*“91(1) Any person is entitled at any time during regular business hours to inspect and obtain copies of:*

*(a) Any contract approved by the council, any bylaw or resolution and any account paid by the Council relating to the City”*

This Grant Application with all supporting documents can be saved and emailed to [destinationlevy@citypa.com](mailto:destinationlevy@citypa.com) or printed and mailed or dropped off to City Hall, City Manager’s Office, 2<sup>nd</sup> Floor, 1084 Central Avenue, Prince Albert, SK S6V 7P3