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SEP 15 2025
CITY CLERK



Budget Committee

2026 PADBID Proposed Budget

Revenue 10-28-000-000-00000-	<u>Budget 2026</u>
5002 DBID Levy	\$78,000
5002 Increase in Levy for Security	\$40,000
5801 Other Sources	\$0
5610 Other entities Grants unconditional	\$22,000
0000 Proposed Parking Revenue for Security	\$40,000
Total	\$180,000.00
 Reserve Fund – 10-28-000-000-00000-7716	
Events - Street Fair/Monster Mash/Parade/Tree Lighting	\$20,000.00
Mini Façade Grants	\$10,000.00
Major Façade Grant	\$10,000.00
<u>Total</u>	<u>\$40,000.00</u>
Total Revenue:	\$220,000.00

Expenses 10-28-000-000-00000-

7295	Salary/Executive Director Contract	\$60,000.00
7502	Telephone	\$1,800.00
7504	Advertising/Photography	\$10,000.00
7505	Subscriptions	\$1,000.00
7506	Memberships and Dues	\$1,000.00
7238	Computer Services	\$00.00
7579	Rental/Lease	\$15,000.00
7582	Specialized Equipment-photocopier fees	\$600.00
7295	Self-Employed Contractors (Event Coordinators, Talent/Equipment rentals for events)	\$9,000.00
7295	Security (6 month contract/events for the year)	\$80,000.00
7511	Meeting Incidentals/Chamber Luncheons	\$400.00
7544	Operating Supplies	\$1,000.00
7896	Insurance	\$200.00
7299	Street Fair & Events	\$20,000
7716	Major Façade Grant	\$10,000
7716	Minor Façade Grant	\$10,000
Total Expenses		\$220,000.00

Total Revenue	\$220,000.00
Total Expenses	\$220,000.00
Net income(-loss)	\$0.00



Presentation to City Council for 2026 Budget Deliberations

Your Worship, City Councillors and City Administration.

My name is Rhonda Trusty, and I am the Executive Director of the Prince Albert Downtown Business Improvement District.

I am here today to present to City Council regarding Downtown security, parking meter revenue and the role that our Downtown security plays to our current social issues that Downtown businesses and non-profit organizations deal with daily.

In recent years there was 2 police officers dedicated to Midtown, Downtown and the Rotary trail. This was dropped to one police officer in 2022, and it has now been discontinued where there is no police officer specifically designated to provide foot patrol for this area.

Our stats for 2025 for Downtown show security have dealt with over 5500 situations that would normally be directed to Prince Albert Police Services. What dollar value would you put to these savings which our Police Service did not have to respond to?

If we break down the cost per call for police services, in 2024 the City of Prince Albert contributed \$19,095,963.00 as reported on your website for City Police budget.

Year - End 2024 Crime Statistics indicates there was 40,590 calls to Prince Albert City Police Services.

This number **does not** include calls that our Downtown security (P.A.S.S.) responded to between mid-April to mid-October of 2024. (Which was 6302 calls that did not have to be directed to City Police).

The number of police calls "for service" city-wide was 39,062. This breaks down to \$488.86 per call.

When you multiply 488.86×6302 (number of calls P.A.S.S saved going to our Prince Albert Police Services) = that's a savings of over 3 million dollars.

Security is supporting the Police Service by actively dealing with the social issues that police would normally be called for. This, in turn, frees police to target the criminals who participate in drugs, theft and gang activity. PADBID has filled this gap by hiring security for 6 months from mid April to October 31st.

I queried Director Guidinger regarding the revenue generated from parking meters in the Downtown. On average, the NET meter revenue averages between \$130,000 - \$163,565/ annum.

I am asking City Council to re-invest in the Downtown using parking meter revenue. I have been informed that this dollar amount goes directly into the General Fund. Is it possible to create an accounting line labeled: Downtown Parking Revenue and to have those funds reinvested into our Downtown? Or is it possible to have any reserve dollars from Prince Albert Police Services to be re-directed to cover the expense of security in the Downtown?

If Council is open to re-investing parking meter revenue into security – can we consider extending the contract from 6 months to a full year?

The City of Saskatoon has a formula which funnels parking meter revenue back to the Business Improvement District's budget. They also have a Community Support Program that is funded by revenue from parking meters. Our current security team provides the same services as it's counterpart in Saskatoon, but the funding is strictly from PADBID between the increase to our levy and our Operating Reserve. This is not sustainable.

For the 2024 budget, PADBID agreed to have an increase to their levy of \$40,000 to be used to cover off expenses of security and the City of Prince Albert passed a motion to contribute \$40,000 as well. This \$80,000 dollar was to cover the 6-month contract and additional expenses for security for Downtown events.

Last year our request for the City of Prince Albert's \$40,000.00 contribution was denied and we have had to carry the full weight of paying security from our Levy/Operational Reserve budget.

One of PADBID's roles is to ensure the Downtown Business Improvement District (BID) is a safe and desirable place to conduct business, live, work, and play through the cooperative efforts of its members and local government.

I stand before you to ask for the City of Prince Albert to reassess their view and return to supporting this valuable program.

Here is our ask:

1. For the City of Prince Albert to re-invest and match the previous \$40,000.00 from General Fund for Downtown security based on the valuable service they provide, the calls they re-direct from Prince Albert Police Services and for their alignment with services they provide from a Community Safety and Wellbeing perspective, or ;
2. For the City of Prince Albert to consider re-directing dollars from the parking meter revenue for security in the amount of \$80,000. PADBID's contribution would remain at the \$40,000.00 levy. This would allow for security to be present in the Downtown 5 days a week for the full year, January – December 2026. This will not include coverage of security for PADBID events. Our ability to pay for security for events will be drawn from our operating reserve. What the additional 6 months of security will do is continue to provide police the ability to focus on criminal activities rather than the social issues plaguing our Downtown and therefore help our business community through the winter months.

This is an investment into our Downtown. Our security team escorts children from Hope's Home when they go to other venues for activities. This is not a service our City Police would be able to provide. We have four daycares, three post-secondary schools and 3 senior complexes. The level of professionalism and training that Prince Albert Security Services has invested into their staff is evident as we have received many positive responses from the community about their conduct and how they handle challenging situations.

We realize these are challenging times. But we also feel that there is definite value and cost savings to ensure that the vulnerable are being directed to services, and that the businesses, non-profit organizations and customers can feel safe in their Downtown experience.

Thank you for your consideration.

Rhonda Trusty

Executive Director, PADBID

The following information is provided by Prince Albert Security Services as a report to Prince Albert Downtown Business Improvement District.

PA.S.S. - Security Report for 2025

This report is to just go over how our year has been. One thing I'd like to note about this year is the lack of appearance of City Police in the area. We just aren't seeing officers really patrolling the area like they used to. Observing this has made me believe that our security services must be working in the vicinity of the downtown area. Meaning lesser calls for police means less police coming into the area. Not always a good thing as we still need the support of having police present in the area.

Mental health issues have more than doubled this year compared to last year. We are seeing more people on the street struggling and simply no place to go, and there are not many places to get warmth, a place to shower, or a warm meal and fresh clothes. A major struggle we do have is the ones who are evicted from the 24-hour shelter. I tend to call these misfits who simply just don't fit into places where help is assisted or their addictions are so bad they are in mental crisis. So, these people probably contribute to the problems in the downtown area as they have no support, no guidance and want no help.

I'd like to share some crucial stats which I think are important based on the last 3 years of having 2 trained security personnel walking the streets:

	<u>2023</u>	<u>2024</u>	<u>2025</u>
Police Calls We Made:	28	28	63
Police Calls We Saved:	2280	6302	5500
Intox/Drugs Clientele:	551	1405	2102
Mental Health Interactions:	540	459	984
Aggressive Persons' Issues:	168	288	459
Transients/Directed to Services:	1389	2643	2036

Please keep in mind the 2025 is only based till end of September, which means we still have a month to go. The stats are very interesting to look at. We are having a lot of social issues still. But our security team has worked hard all summer to help with these social issues and offered a lot of support and education, and just simply keep people moving.

One thing I have noticed is a major decrease in the homeless shelters this season. Our Security kindly talk to most of the people walking the street and respect that we are not too harsh on them. We started early this year with enforcing eviction notices for some individuals who simply just cannot listen to rules or suggestions or laws. Weve dealt with easily about 4000 incidents of individuals who simply just don't want to listen and are a continuous problem in the downtown and I'm sure other parts of the city. For the most part though our team has been successful with dealing with about 98% of the issues in the downtown simply do to social and mental health, and drugs and alcohol issues.

We get a lot of respect from the business owners with our quick responses and taking care of the issues rather quickly. Sometimes it just takes a good talk, and the issues are fixed and everyone moves on. The street people are also very happy that we aren't just against them. We are also looking out for them too. We remind them that they are people too with a problem and this is their home. They praise us for being nice to them, showing respect, ensuring their safety too.

This season we have accepted 89 calls from the local businesses asking for assistance. I found that our calls are down from the previous years, and I do believe it has a lot to do with us being more pro active and dealing with the social issues. We are finding the business owners and workers have calmed down a lot knowing we are out and about, and our response times are quick. They appreciate what we do and praise what we do for the downtown knowing there's somebody always out moving around. Along with local businesses appreciating us, we also have had about 11 customers who have actually stopped us and appreciated us for our services and stated that having us downtown makes a huge difference due to safety. Some said they haven't been downtown for years due to hearing about the issues and were so happy and will be visiting and exploring more. We believe having us downtown is bringing more life to the downtown and more customers.

I hope sharing these stats help in showing how important it is to keep this going and how much calls and resources and money it's saving the City of Prince Albert. We haven't had 1 day of a police foot patrol all summer and look

at what we have conquered. We need to find ways to permanently fund this program and resource. If we weren't here, it would be chaos in the downtown, and again police resources would be congested in just this area alone, along with business owners depreciating the downtown in which they love and have a hard time giving up.

**Prince Albert Security
Services Stats BUSINESS
CALLS**

Prince Albert Downtown Business Improvement District

*Calls are cumulative between April - October, 2025

<u>Business Call</u>	<u>Quantity</u>
101 13th St. East	1
1112 Central	2
1335-B 2nd Ave.	1
33 11th Street	1
63 12th Street	3
68 13th St. West	1
Arnie's	4
Bus Terminal	20
Cornerstone Insurance	1
Fresh Air Experience	3
Gabriel Dumont	2
Leon's	4
Mac Mall	3
Margo Fournier	3
Multicultural Centre	7
Museum	2
North Star Trophies	2
Novus Law Group	2
PAGC	4
Primerica	15
Salvation Army	2
Saskjobs	1
Travel Lodge	4
YWCA	1

TOTAL CALLS:

89

Yours Truly,

Roger Reimer PASS CEO

Feedback from various businesses/organizations in our Downtown

Hello, I just wanted to share a positive experience I had recently.

While walking downtown one day, a few individuals began calling after me and following me. The security guards, who were across the street at the time, noticed right away. They calmly crossed over — smiles on their faces — and, in a light and friendly tone, asked if I would mind some company and where I was headed. They chatted with me as we walked and made sure I got safely to the mall.

I was very impressed with how the situation was handled — calm, respectful, and professional. It was a great example of community care and support in action.

Kind regards,

Colleen

Colleen Moody

Coordinator

306-763-0771

Prince Albert Early Years Family Resource Centre



Hi,

The security team was very professional and helpful in trying to find someone that had vandalized our property. The staff were very professional at all times. They kept this on their radar as they patrolled the downtown. It is really great to have those extra eyes around and I do believe it makes a significant difference to our downtown safety.

Last year we called and they were very prompt in their response time and very professional in dealing with a difficult situation.

I would like to pass on comments that we received from our Police survey this summer. Several of the comments were to keep the downtown security, extend the hours, and that it has been very effective. All very supportive.

I am truly glad we have the downtown security as part of our business district.

Patty Hughes

Chief Executive Officer

Prince Albert and District Chamber of Commerce

Landline 306-764-6222

Hi Rhonda,

We were lucky this year and didn't require security to come often. I think security being downtown has helped with some of the people problems. However, the days we tended to need help there was no downtown service. One day we forgot there was no service, we phoned and talked to someone but they never said they didn't work on Mondays, and we expected them to come. If possible and if budget allows- can there be 7 day a week service for June, July, August?

Thank you for providing security services to ensure the safety of downtown patrons.

Michelle Taylor
Manager/Curator