

PRINCE ALBERT



ARTS BOARD

CITY CLERK

Budget Committee

September 4, 2025

City of Prince Albert
1084 Central Avenue
Prince Albert, SK
S6V 7P3

VIA EMAIL: cityclerk@citypa.com

Re: 2026 Budget – City of Prince Albert Funding for the Prince Albert Arts Board

On behalf of the Prince Albert Arts Board, please find enclosed:

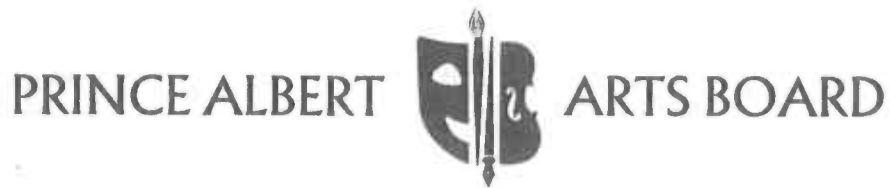
- Our 2026 draft budget;
- Our current strategic plan; and
- The most recent financial statements.

As you will see in the enclosed documents, the Prince Albert Arts Board strives to make the most responsible and thoughtful choices possible in terms of how it uses its funding.

In addition to stewarding the Helen Ferris Memorial Trust Fund Grant, championing the arts in Prince Albert, and maintaining the Arts Hall of Fame, the Prince Albert Arts Board organizes two main endeavors each year: the Arts Hall of Fame Inductee Gala and Parts for the Arts.

We engage with the arts community by promoting as many arts events and projects as possible through monthly e-newsletters and our social media platforms. Members of our Board also attend all events we can.

We are committed to providing feedback and insight to the City of Prince Albert on behalf of the arts community and representing the arts in discussions and decisions in regards to planning, development, and culture. We welcome and invite Council to engage with us on these important topics.



Helen Ferris Memorial Trust Fund Grant

Thanks in large part to an amazing marketing campaign spearheaded by our Marketing Director, Janaya McCallum, we had a record number of applicants to this fund in 2025. Since our last reporting to you, we are very pleased to say that we have supported two young individuals in their arts endeavors in this last fiscal year, and we currently have two more active applications underway.

Parts for the Arts

Parts for the Arts are professional development and networking opportunities that the Arts Board organizes and presents in response to the expressed interests of our local arts community. We hold these events 3-4 times per year. We have noticed an increase in engagement with these events, measured by attendance, sharing on social media, one-on-one feedback from and with the community, and inquiries and suggestions for future events.

Our last Parts for the Arts event was held on August 23, 2025 at the Margo Fournier Arts Centre. Seventeen different arts organizations and instructors came together for a Community Arts Sign Up Day, putting a majority of PA's arts opportunities in one convenient place for interested folks to ask questions, register for upcoming classes, and join bands and choirs. Each participant was spotlighted on social media in the days leading up to the event, with an eye-catching graphic, short introduction, and a link to their own page – a valuable promotion for the very modest fee they paid to book a table. It was a great way for the Board to meaningfully support the artists we represent.

Arts Hall of Fame

This year's Inductee Gala to honour our 2025 inductees will be held on September 26th at the E A Rawlinson Centre for the Arts. We are pleased to be celebrating:

Mike and Karen Langlois – Performing Arts - Music

Dennis Adams – Performing Arts – Music

Christina Thoen – Visual Artist

PRINCE ALBERT ARTS BOARD

Cheryl Ring – Visual Artist

As always, we have secured generous local sponsors to help make the event a beautiful and memorable evening.

Building Bridges Public Art Project

In 2025, after years of imagining and reimagining, we finally engaged in our first project under the Building Bridges initiative. It was not exactly what we had envisioned, but sometimes art is like that – the vision evolves and grows. An opportunity presented itself to engage hip hop artist Raistlin Morning Owl (RayTheNihilist) and we leaped at it. Hip Hop has a long history of being a passionate and sharply expressive form of storytelling, often touching on violence, trauma and tragedy, things that are also carried in the generational trauma of so many in our own community. In Ray's one-day bat-making workshop, he not only walked participants through the process of creating beats to lay lyrics to, but he also organically facilitated honest and open conversations where everyone shared and listened free of judgment on topics varying from being a newcomer in a land where you don't know the language (our youngest participant was a 10-year-old from China!) to living with anxiety based rooted in generational trauma, to a detailed explanation of Sundance. In this way, the workshop embodied what the very heart of what we want Building Bridges to be: a bringing together of people of different backgrounds, beliefs and cultures through art, and fostering discussions and connections that might not otherwise exist.

As we mean for this to be an ongoing project, our next step is to put a call out to youth, particularly Indigenous youth, who have an idea for a public art project. From there we will facilitate whatever process they need to cultivate their vision, from connecting them with an established artist mentor, to finding a suitable place to exhibit their work, to hosting an exhibition or performance to celebrate their work.

In closing, I would like to say how proud I am to chair the Prince Albert Arts Board. It must be noted that we are a volunteer board, collectively dedicated countless hours of volunteer time to the work we do, which injects real value into our community at a comparably low cost to the City. This Board a dynamic group of passionate, hard-working individuals who together make a great team.

PRINCE ALBERT  ARTS BOARD

We continue to work carefully within our budget, moving money around as needed (such as for the Building Bridges Project this year), reducing spending on things that only benefit Board members (i.e. in person meetings with meals) to instead direct those funds to things that support the arts community as a whole. In August, we made a banking and investing change which will mean that the Board will see a greater return on invested interest, which in turn can, in time, be directed back to funding our projects.

We respectfully request that the City of Prince Albert continue to provide this Board with funding of \$25,000, in keeping with past years provisions. I would also appreciate the opportunity to speak in person at Council in support of this request and can provide speaking notes and a PowerPoint presentation closer to that date.

Thank you very much for your consideration.

Best Regards,



Adreanna Gareau,
Chair,
Prince Albert Arts Board



Prince Albert Arts Board 2026 Budget

Monday, August 25, 2025

REVENUE	2025 Budget	2026 Budget	2026 Budget Notes
City of Prince Albert	\$25,000.00	\$25,000.00	External Agencies Grant Request
Arts Hall of Fame Ticket Sales	\$4,000.00	\$4,000.00	Ticket sales (tickets are \$55.25 each or table of 6 for \$300)
Arts Hall of Fame Sponsorships	\$1,000.00	\$1,000.00	Private Business Sponsorship
*AHOF/PFTA Rent in Kind	\$0.00	\$0.00	City of Prince Albert in kind
Helen Ferris Memorial Trust Fund	\$1,000.00	\$1,000.00	
TOTAL REVENUE	\$31,000.00	\$31,000.00	
EXPENSES	2025 Budget	2026 Budget	2026 Budget Notes
Amortization - Computer	\$0.00	\$0.00	Fully amortized
Amortization - AHOF Kiosk	\$2,200.00	\$2,200.00	Confirmed with Darlene (Bookkeeper)
Annual Financial Review	\$1,200.00	\$1,200.00	Darlene Otet (Bookkeeper to complete the financial statements)
Bookkeeping	\$750.00	\$750.00	Annual contracted bookkeeping costs. Reduced expense to quarterly reports vs monthly.
Insurance	\$1,600.00	\$1,600.00	Directors' Liability; Property Contents
Office Supplies & Equipment	\$50.00	\$50.00	Minimal supplies are required such as envelopes, paper, storage shelves, etc.
Marketing	\$4,000.00	\$4,000.00	Arts Hall of Fame; Arts Board; Communications & Marketing contract (\$3,500)
Website	\$500.00	\$500.00	
Awards	\$250.00	\$250.00	Mann Art Gallery Winter Festival and High School Juried Art Show
Storage Space	\$0.00	\$0.00	City of Prince Albert in kind
Administrative Support	\$0.00	\$0.00	City of Prince Albert in kind (Arts & Cultural Coordinator)
Banking Fees	\$150.00	\$150.00	Monthly and e-transfer fees
ISC Fees	\$20.00	\$20.00	
Arts Events, Outreach, AGM, Meetings	\$780.00	\$500.00	Board meetings, arts consultation, AGM. Doing more virtually.
Strategic Planning	\$0.00	\$2,000.00	Strategic Planning due in 2026
Professional Development	\$1,000.00	\$780.00	For Board Members
Arts Hall of Fame (AHOF)	\$8,250.00	\$8,250.00	This includes all costs for the Arts Hall of Fame (not including AHOF sponsors)
AHOF Kiosk & Software Annual Fee	\$1,250.00	\$1,250.00	Annual costs to maintain display and software
Parts for the Arts	\$3,000.00	\$3,000.00	Professional Development for local artists and arts' organizations
Reconciliation project	\$5,000.00	\$3,500.00	"Building Bridges" art project(s). Using funds from previous year.
*AHOF/PFTA Rent in Kind	\$0.00	\$0.00	City of Prince Albert in kind
Helen Ferris Scholarships	\$1,000.00	\$1,000.00	Funding to student (by application/approval) for development in the arts, i.e. conferences, training
TOTAL EXPENSES	\$31,000.00	\$31,000.00	
Surplus/Deficit	\$0.00	\$0.00	

Legend:

* in kind

AHOF - Arts Hall of Fame

PFTA - Parts for the Arts

Notes:

There has been an agreement for the two Arts Board major events to have in kind use of the E.A. Rawlinson Centre for the Arts

The Arts Board wishes for the Parts for the Arts professional development event to be no (to low) cost for registrants/participants.

Professional development for the arts is a need identified through the Municipal Cultural Action Plan (MCAP).



PRINCE ALBERT
ARTS BOARD

STRATEGIC PLAN

2023-2025

Prince Albert Arts Board

3 Year Strategic Plan – 2023 to 2025

EXECUTIVE SUMMARY:

VISION

The Vision of the Prince Albert Arts Board is drawn from the City of Prince Albert's Civic Arts Policy.

That Prince Albert's...

- Citizens have a multitude of opportunities to engage in creative pursuits as artists, students, participants, and audience members.
- Reputation as an inclusive, innovative and culturally vibrant city is broadly recognized.
- Artists thrive in an open and encouraging environment that places high value on their contributions to our community.

MISSION

The Prince Albert Arts Board achieves its vision by:

- Advocating on behalf of artists and arts organizations
- Stewarding the Civic Arts Policy and assisting the City of Prince Albert in its implementation
- Actively engaging artists and arts organizations to understand their unique perspectives and needs
- Representing the arts in public policy making
- Generating and sharing resources to benefit the diverse community of Prince Albert and area through the arts
- Promoting Prince Albert and area arts within the city and beyond
- Increasing the opportunities for and recognition of Indigenous and youth artists.

VALUES

We celebrate the arts as a key contributor to the fabric of Prince Albert and area and are accountable for the following values:

- ✦ **Inspiration:** We nurture an environment where others will be inspired to explore and participate in the arts and where artists will be inspired to create
- ✦ **Accessibility:** We actively work to reduce barriers to participation in the arts
- ✦ **Inclusivity:** We recognize, celebrate, and encourage diversity in artistic practice and participation
- ✦ **Relevance:** We are committed to proactively and responsively serving the artists and arts participants of Prince Albert and area
- ✦ **Respect:** We will strive to ensure respectful relationships within the Prince Albert Arts Board and between the Arts Board and the community it serves
- ✦ **Collaboration:** We recognize the value and importance of collaboration in everything we do.
- ✦ **Fiscal responsibility:** We are committed to good stewardship of our resources.

STRATEGIC DIRECTIONS

Strategic Direction #1

Foster a community of artists, arts organizations, and patrons of the arts.

Strategic Direction #2

Strengthen the value and equity of the arts in Prince Albert

Strategic Direction #3

Increase the understanding and awareness of the Prince Albert Arts Board in Prince Albert and beyond

2023-25 STRATEGIC OBJECTIVES and MEASURES

a. *Establish the Building Bridges Public Art Project*

Actions

To action this objective, the group examined the levers it can pull to achieve them including financial, administrative systems, people and governance. These take the form of action descriptions.

- i. People: Recruit and engage Kevin; volunteers; youth; artists; and arts educators
- ii. Admin Systems: Find space to make art; Ensure board has final say on finances
- iii. Financial: Secure grant funding (patrons; local businesses)

Measure	Target
i. Inaugural installation	2024
ii. One art project per year (at least)	2024;2025
iii. # of community engagements	O/G
iv. # of promotions completed	O/G

- a. *Increase education regarding the value of having equitable opportunities for local arts organizations*
- b. *Increase promotion of current programming*
- c. *Advocate for equitable opportunities in the arts*

Actions

To action these objectives, the group examined the levers it can pull to achieve them including financial, administrative systems, people and governance. These take the form of action descriptions.

- i. People:
 - a. Recruit more board members and volunteers, especially youth. Increase the strength and capacity of the board
 - b. Recruit people to assist artists with grant applications
- ii. Admin Systems:
 - a. Orientation and annual review of the strategic plan
 - b. Share upcoming funding opportunities on our website and social media
- iii. Financial:
 - a. Research funding options/resources (businesses; grants; etc.)
 - b. Connect with granting bodies to advocate for more awareness of the value of PA artists in order to secure better funding for our area.

Measure	Target
i. % increase in financial support for the arts	Equivalent to the annual Consumer Price Index

- a. *Expand PFTA session participants*
- b. *Increase Council's awareness and appreciation of the PAAB*

Actions

To action these objectives, the group examined the levers it can pull to achieve them including financial, administrative systems, people and governance. These take the form of action descriptions.

- i. People: Identify presenters; Identify organizations to invite (PA Urban Indigenous Coalition; PAWG; PAAC; etc.)
- ii. Admin Systems: Develop presentation and messaging on PAAB; identify opportunities to present to Council; Send invitations to Board meetings or with board representatives; host an information session
- iii. Financial: Eliminate honoraria; increase promotion for PFTA;

Measure	Target
i. # of times Community Services and/or City Council request recommendations from PAAB	Every arts issue
ii. # of social media 'likes' and 'shares'	Establish rate of increase from current baseline
iii. # meetings with groups and organizations with board or board representative	Establish baseline

Prince Albert Arts Board Inc.
Annual Financial Report
As At December 31, 2024
(For Management Purposes Only)

<i>Contents</i>	<i>Page</i>
Statement of General Fund	1
Statement of Helen Ferris Trust Fund	2
Combined Statement of Geeneral Fund and Helen Ferris Trust Fund	3
Statement of Cash Flow	4
Notes on the Financial Report - General Fund	5
Notes on the Financial Report - Helen Ferris Trust Fund	6

Prince Albert Arts Board Inc.
Statement of General Fund
December 31, 2024
(For Management Purposes Only)

	<i>Budget</i>	2024	2023
REVENUE			
Grant revenue	25,000	25,000	25,000
Event - Hall of Fame	4,400	2,669	3,961
Event - Hall of Fame sponsorship	1,000	0	0
	<u>30,400</u>	<u>27,669</u>	<u>28,961</u>
EXPENSES			
Amortization	2,200	2,196	2,196
Awards	250	225	225
Bank charges and interest	150	112	92
Contracted services	750	433	433
Event - Hall of Fame	8,500	12,328	9,523
Event - Parts for the Arts	3,000	1,387	2,388
Governance expense	785	365	530
Insurance	1,600	1,698	1,605
ISC fees	15	20	15
Kiosk annual fee	1,400	1,361	1,302
Office supplies	50	0	0
Professional development	1,000	0	0
Professional fees	1,200	1,110	1,110
Reconciliation project	5,000	0	0
Strategic planning		0	1,833
Website and marketing	4,500	6,065	2,539
	<u>30,400</u>	<u>27,300</u>	<u>23,791</u>
Operating surplus (deficit)	<u>0</u>	<u>369</u>	<u>5,170</u>
ASSETS			
Current			
Cash		80,256	77,561
Due from Helen Ferris trust Fund		0	375
Prepaid expenses		1,017	971
		<u>81,273</u>	<u>78,907</u>
Capital Assets		1,098	3,293
		<u>82,371</u>	<u>82,200</u>
LIABILITIES AND FUND BALANCE			
Current			
Accounts payable		100	399
Due to Helen Ferris Trust Fund		101	0
Unearned revenue		6,250	6,250
		<u>6,451</u>	<u>6,649</u>
Fund Balance (unrestricted)			
Beginning of year		75,551	70,381
Operating surplus (deficit) as above		369	5,170
End of year		<u>75,920</u>	<u>75,551</u>
		<u>82,371</u>	<u>82,200</u>

Prince Albert Arts Board Inc.
Statement of Helen Ferris Trust Fund
December 31, 2024
(For Management Purposes Only)

	<i>Budget</i>	2024	2023
REVENUE			
Interest	1,000	666	668
	<u>1,000</u>	<u>666</u>	<u>668</u>
EXPENSES			
Bank charges and interest		18	6
Helen Ferris scholarship	1,000	500	375
	<u>1,000</u>	<u>518</u>	<u>381</u>
Operating surplus (deficit)	<u>0</u>	<u>148</u>	<u>287</u>
ASSETS			
Current			
Restricted Cash		4,840	5,167
Due from General Fund		101	0
Accrued interest		285	286
		<u>5,226</u>	<u>5,453</u>
Investments		20,000	20,000
		<u>25,226</u>	<u>25,453</u>
LIABILITIES AND FUND BALANCE			
Current			
Due to General Fund		0	375
		<u>0</u>	<u>375</u>
Fund Balance (restricted)			
Beginning of year		25,078	24,791
Operating surplus (deficit) as above		148	287
End of year		<u>25,226</u>	<u>25,078</u>
		<u>25,226</u>	<u>25,453</u>

Prince Albert Arts Board Inc.
Combined Statement of General Fund and Helen Ferris Trust Fund
December 31, 2024
(For Management Purposes Only)

	Budget	General Fund	Helen Ferris Trust Fund	2024	2023
REVENUE					
General Fund	30,400	27,669		27,669	28,961
Helen Ferris Trust Fund	1,000		666	666	668
	<u>31,400</u>	<u>27,669</u>	<u>666</u>	28,335	<u>29,629</u>
EXPENSES					
General Fund	30,400	27,300		27,300	23,791
Helen Ferris Trust Fund	1,000		518	518	381
	<u>31,400</u>	<u>27,300</u>	<u>518</u>	27,818	<u>24,172</u>
Operating surplus (deficit)	<u>0</u>	<u>369</u>	<u>148</u>	517	<u>5,457</u>
ASSETS					
Current					
Cash		80,256		80,256	77,561
Restricted Cash			4,840	4,840	5,167
Accrued interest			285	285	286
Due from Helen Ferris Trust Fund		0		0	375
Due from General Fund			101		
Prepaid expenses		1,017		1,017	971
		<u>81,273</u>	<u>5,226</u>	86,398	<u>84,360</u>
Capital Assets		1,098		1,098	3,293
Investments			20,000	20,000	20,000
		<u>82,371</u>	<u>25,226</u>	107,496	<u>107,653</u>
LIABILITIES AND FUND BALANCE					
Current					
Accounts payable and accrued liabilities		100		100	399
Due to Helen Ferris Trust Fund		101			
Unearned revenue		6,250		6,250	6,250
Due to General Fund			0	0	375
		<u>6,451</u>	<u>0</u>	6,350	<u>7,024</u>
Fund Balance (restricted)					
Beginning of year		75,551	25,078	100,629	95,172
Operating surplus (deficit) as above		369	148	517	5,457
End of year		<u>75,920</u>	<u>25,226</u>	101,146	<u>100,629</u>
		<u>82,371</u>	<u>25,226</u>	107,496	<u>107,653</u>

Prince Albert Arts Board Inc.
Statement of Cash Flow
As At December 31, 2024
(For Management Purposes Only)

	General Fund	Helen Ferris Trust Fund	2024	2023
Cash Flows fromn Operating activities				
Excess (deficiency) current year	369	148	517	5,457
Items not affecting cash:				
Amortization	2,196		2,196	2,196
	<u>2,565</u>	<u>148</u>	<u>2,713</u>	<u>7,653</u>
Changes in non-cash working capital				
Accounts receivable			0	0
Accrued interest		1	1	0
Prepaid expenses	-46		-46	171
Due to/from other fund	476	-476	0	0
Accounts payable	-300		-300	52
Deferred revenue			0	0
	<u>2,695</u>	<u>-327</u>	<u>2,368</u>	<u>7,876</u>
Increase (decrease) in cash	2,695	-327	2,368	7,876
Cash, beginning of year	77,561	5,167	82,728	74,852
Cash, end of year	<u>80,256</u>	<u>4,840</u>	<u>85,096</u>	<u>82,728</u>
Cash is composed of:				
Cash	80,256		80,256	77,561
Restricted cash		4,840	4,840	5,167
	<u>80,256</u>	<u>4,840</u>	<u>85,096</u>	<u>82,728</u>

Prince Albert Arts Board Inc.
Notes on Annual Financial Report
As At December 31, 2024
(For Management Purposes Only)

			2024	2023
General Fund				
	Cost	Accumulated Amortization	Net Book Value	
Capital Assets				
Computer Equipment	2,631	2,631	0	0
Kiosk	10,978	9,880	1,098	3,293
	13,609	12,511	1,098	3,293
Due from Helen Ferris Trust Fund				
Stephanie Andel, November 20th, Scholarship				375
			0	375
Prepaid Expenses				
Insurance Policy				
Premiums paid for period of August 3 to August 3 annually				
Prepaid for January 1 to August 3			1,017	971
			1,017	971
Payables				
Darlene Otet				
Jan 9-2024 Inv # 698 bookkeeping for Oct, Nov & Dec 2023				100
Feb 10-2025 Inv # 839 bookkeeping for Oct, Nov & Dec 2024			100	
Co-op				
Sep 29-2023 Outstanding on wine purchase				179
Odyssey Productions				
MC fees for Hall of Fame Event				120
			100	399
Due to Helen Ferris Trust Fund				
Nov/24 eTransfer payment to Darlene Otet from Trust Fund			101	0
Payment transferred to Trust fund on Jan 27, 2025				
			101	0
Unearned Revenue				
City of Prince Albert				
Deposit on Dec 28th, funding for Jan-Mar 2024				6,250
Deposit on Dec 19th, funding for Jan-Mar 2025			6,250	
			6,250	6,250

Prince Albert Arts Board Inc.
 Notes on Annual Financial Report
 As At December 31, 2024
 (For Management Purposes Only)

2024 2023

Helen Ferris Trust Fund

Investments

Helen Ferris Fund

3 year non-redeemable term investment	20,000	20,000
- Interest at 2.500%		
- Maturing on June 5, 2025		
- Interest accrued from June 6, 2024 to December 31, 2024		

Due from General Fund


General Fund expenses paid from Trust Fund bank	101	0
- see General Fund notes for details (page 5)		
- payment transferred from General Fund on January 27, 2025		

Accrued Interest


Accrued interest on Investment	285	286
--------------------------------	------------	-----

Due to General Fund

Scholarships paid by General Fund	0	375
- see General Fund notes for details (page 5)		
- payment transferred to General Fund on April 11, 2024		



Adreanna Gareau, Chair



Elliott Byers, Treasurer